

Policy on Eligibility of Supply

This policy outlines the eligibility criteria for the Designs for Health brand.

1: General

- 1.1 Designs for Health is a range of high-quality vitamins and nutritional supplements sold as “Practitioner-Only”. Designs for Health believes that this business model best supports the needs of Healthcare Professionals¹ and ultimately leads to better patient outcomes.
- 1.2 Designs for Health products are available to Healthcare Professionals² who are able to provide private consultations to patients in an appropriate clinic space or a via a controlled online environment.
- 1.3 Healthcare Professionals include, but are not limited to: Naturopaths, Nutritionists, Dieticians, Herbalists, Chiropractors, Osteopaths, Physiotherapists, Traditional Chinese Medicine (TCM) Practitioners, Pharmacists, Integrative / Functional Doctors, and General / Specialist Medical Practitioners.
- 1.4 Healthcare Professionals can apply to sell Designs for Health products – such approval is at the discretion of Designs for Health. To be eligible to access Designs for Health products Healthcare Professionals must hold a bachelor’s degree or advanced diploma in the relevant area of study. The Healthcare Professional must also supply a current professional association membership certificate and TGA exemption number/certificate.
- 1.5 Designs for Health products are available to Healthcare Professional students who have commenced clinical placement/clinic hours. To access Designs for Health products, eligible students must supply proof of their enrollment and current transcript with a registered educational provider.
- 1.6 All other students who have not yet reached the clinical placement of their education are welcome to register for an education-only account.
- 1.7 Healthcare Professionals and final year students who wish to register as an approved reseller can do so by filling out the registration form available on the company website www.designsforhealth.com.au.

2: Supply to Pharmacies, Health Food Stores and Online

Pharmacies and health food stores are able to apply for access with Designs for Health products, applications will be assessed case-by-case and approved by Designs for Health.

- 2.1 Pharmacy and health food store accounts must have a Healthcare Professional on duty for at least six days a week to be eligible to stock Designs for Health products. Additionally, each Healthcare Professional must register separately with Designs for Health via the Designs for Health website.

1. Designs For Health’s intention is to be exclusive to Healthcare Professionals. However, over the years the definition of “Practitioner-only” has been diluted. Our intention is to supply product to patients via a Healthcare Professional after a consultation. If we feel that this process is being abused by any customer, we reserve the right to cease supply immediately.

2. As defined by the Therapeutic Goods Act. <https://www.legislation.gov.au/C2004A03952/latest/text>

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- 2.2 Pharmacies and health food stores may be eligible for a Designs for Health account under the following circumstances:
1. When filling prescriptions from qualified Healthcare Professionals and provide written evidence of prescription.
 2. When an in-store consultation³ with a registered Healthcare Professional has been completed on premises and written or digital records have been completed as part of the consultation.
- 2.3 As with all patient records, these records need to be maintained in accordance with the rules of conduct as outlined by the Healthcare Professional's professional association.

3: Product Placement

- 3.1 Designs for Health products must be inaccessible to the general public at all times.
- 3.2 In the health food setting, products should be placed in a practitioner-only dispensing area or clinic space. This space must be clearly defined.
- 3.3 In a pharmacy setting acceptable areas include the dispensary S3 or S4 area, which is under pharmacist supervision or in a dedicated clinic space within the pharmacy, under the direct supervision of a qualified Healthcare Professional.
- 3.4 Designs for Health products in health food stores and pharmacies must be stored in a locked Designs for Health cabinet, when a cabinet has been supplied. The location of the cabinet requires approval from Designs for Health. Additionally, the keys to the cabinet are not to be left inside the cabinet.

4: Online Sales

Designs for Health account holders can apply to sell Designs for Health products on their website.

- 4.1 The sale of the Designs for Health products online must be controlled and under the direct supervision of a qualified Healthcare Professional, at all times.
- 4.2 The Healthcare Professional holding the account will be held responsible for the sale of Designs for Health products online.
- 4.3 The Healthcare Professional will only supply those patients on a referral basis or if the practitioner/business has conducted an appropriate consultation. These two sale expectations must be clearly defined on each product listing. Any deviation from this expectation is not permitted.
- 4.4 Under no circumstance are Designs for Health products to be accessible to purchase by the general public or consumers who have not participated in an appropriate consultation.
- 4.5 Only the product image is to be visible to the general public.
- 4.6 All purchases and checkout functionalities for Designs for Health products are accessible only through a secure login/password-protected area

3. Consultations are conducted according to the rules of conduct outlined by the Healthcare Professional's professional association.

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- 4.7 No pricing, product information, product health claims, ingredients or formula is to be visible to the general public, this information must be housed behind a secure login wall/password-protected/restricted area.
- 4.8 Designs for Health Australia products are not to be resold or advertised on third party online sites, unless otherwise approved by authorised management.
- 4.9 All product information and product imagery remain the IP of Designs for Health.

5: Branding & Marketing

- 5.1 Designs for Health product images and branding used in an approved clinic, health food store, pharmacy, or online site must be approved by Designs for Health.
- 5.2 Designs for Health retains full control over its intellectual property and reserves the right to request any changes.
- 5.3 Designs for Health products will always have expiry dates, batch numbers, and unique identification numbers. These will never be altered, covered, or removed. Please refer to our current terms and conditions for more information.
- 5.4 Designs for Health upon approval can provide complimentary signage stating, "Practitioner Dispensing Area, powered by Designs for Health".

6: One Strike Policy

- As a partner of Designs for Health, we are excited you share the commitment to these requirements to uphold the brand.
- If it is found you are unable to adhere to this policy, your access to the brand will be immediately suspended without notice.

I hereby agree to adhere to the abovementioned Eligibility of Supply for Designs for Health products:

Signature of Applicant:

Signature

Date

Name (please print)